

ECHO



**The New Brunswick Association of
Speech-Language Pathologists and Audiologists**

**Happy May
Month!**

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PRESIDENT'S MESSAGE

Darrellyn Snider

Welcome to the middle of Winter!!! I know that the entire Province has been dealing with lots of winter weather over the past weeks. I don't know about you, but I am more than ready for Spring to be here!!!

The speech-language pathologists working with the Extra-Mural Program and the Talk with Me Program under the Department of Health have transferred to the Department of Education and Early Childhood Development and should be housed in a school or an Education Center at this point. From what I understand, for some the transition has been smooth and for others it has been quite rough. Please let me know if there is anything that concerns you about the transfer and anything related to it. I will do my best to look into it.

The CASLPA conference is very quickly approaching. I have booked my flight and hotel and will be attending in beautiful Victoria, BC. The conference program looks interesting. There are many wonderful speakers that I am sure will provide a great deal of useful information. I would like to take this opportunity to congratulate one of our own, Jennifer O'Donnell, who is a co-chair of the CASLPA Conference this year. It is a wonderful honour for her and for our Association. Way to go, Jennifer!!!

While I am at the conference, I will be attending many meetings and gathering and presenting information for NBASLPA. The conference is an excellent opportunity to network with the other provinces and territories and provide input from NB. Our voice is definitely being heard at the national level!!

I would like to take this opportunity to thank the Executive and all of the committee members that work tirelessly to make sure that NBASLPA functions as it should. Please remember that this is your Association. We are always in need of volunteers to serve on committees. It is very important to be as involved as you can be. Without the volunteers, the Association would not be able to function. It would definitely be a shame if some of our committees were not able to function due to lack of volunteers. Remember, if you are not involved, you have no right to complain!!

As I write this, I am dealing with a very bad cold and laryngitis. The parent of one of the children that I see laughed when she was told that I would not be seeing her child because I had no voice. She thought that it was rather ironic that the speech-language pathologist had lost her voice!! I agree with her 100%!! However, even we S-LPs get sick and need to look after ourselves. I hope that the rest of you are all happy and healthy!!

Until next time!!

Darrellyn Snider, MA, S-LP



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PUBLISHING INFORMATION

Echo is a publication of the New Brunswick Association of Speech-Language Pathologists and Audiologists. Echo is published three times yearly. The newsletter is a benefit of membership distributed to all NBASLPA members. A yearly subscription may be purchased by non-members.

NEXT SUBMISSION DEADLINE:**June 30, 2013**SUBMISSIONS/ ENQUIRIES

Letters to the Editor, commentaries, and other submissions (including photos) are welcome. The Editorial Board reserves the right to edit submissions for length and clarity. Please forward submissions to:

Echo Editor (Lindsay Gilliss)
communicationnb@gmail.com

ADVERTISING IN ECHO

Employment and business advertisements will be published according to the fee schedule below. Educational opportunities are advertised free of charge. For more information, please contact Diane DeCoste at the NBASLPA office.

PROCEDURE:

- ❶ Advertisers will be charged as follows:

business card	\$25.00
quarter page	\$50.00
half page	\$100.00
full page	\$200.00
- ❷ Fees must be received prior to publication. A copy of the newsletter containing the advertisement will be sent to the advertising agency at their request.
- ❸ Employment advertisements should contain position title, duties, qualifications, salary, and contact information.
- ❹ All advertising submissions may be edited to conform to space purchased.
- ❺ Cheques made payable to:

NBASLPA
147 Ellerdale Avenue
Moncton, NB
E1A 3MB
- ❻ Advertising requests can be forwarded to:

NBASLPA (see above)
Echo Newsletter Editor (see above)

Regional Updates

Moncton Area

Cynthia Basque Melanson gave birth to boy/girl twins, Xavier and Audrey, on November 20, 2012. Wayne Young is replacing her maternity leave. Chantale Melanson returned from her maternity leave in January.

Saint John, Fredericton, Upper River Valley, Campbellton, Edmundston, and Bathurst Area

Hope to hear from you next time!

Miramichi Area

The Miramichi Regional Hospital would like to welcome Isabelle Richard (audiologist) back to our department. We would also like to extend a warm welcome to Bonita Squires, S-LP student from Dalhousie, who will be joining us for the summer. Also, best wishes to Cathy Reinsborough, Lori Tucker, Catherine Donovan-Lirette, Lesley Wood, and Rebecca LeBlanc as they transition to their new positions with the Department of Education and Early Childhood Development.



Executive Updates & Reminders

*Members supervising audio/S-LP students:
Please remember to verify that the students you
supervise are student members of NBASLPA.*

Sometimes S-LPs and audiologists from locations outside of NB consult with members via **videoconference or teleconference**.

Consultants in this case must also obtain membership with NBASLPA in order to provide recommendations to members.

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Wondering What to do for May Month?

Promotional Ideas (tried and tested by your colleagues)

Draws and Contests

- Prepare a basket full of toys/books designed to stimulate language development and do one of the following:
 - present it to the first baby born on Mother's Day or in May
 - hold a draw from the names of babies born in May and present it at the end of the month
- Prepare a *Literacy basket* geared toward preschoolers and kindergarten age children (picture books, flap books, story books, rhyming, search and find, letter learning, as well as wipe-off books, markers, etc.) Display it at the local library for May month with any family eligible to enter the draw. Provide SLP information and early literacy information beside the basket.
- Have a colouring contest for your clients and families. Post the art work in the department waiting area and corridor.

Donations for a basket or prizes can come from SLPs and Auds or be solicited from local bookstores / department stores. Remember to submit a photograph to your newspaper.

Advertisements and Public Service Announcements

- Arrange radio ads during the month of May. Have SLPs or Auds record the messages. Many stations will provide this free of charge if no professional association is named.
- Place an ad in the local newspaper to provide information on speech and hearing.
- Write an article for your local newspaper or your employment newsletter.

Host an Event

- Invite your colleagues to a May Month celebratory cooking class at the Superstore.
- Invite an author to read his or her work or lead a reading activity for kids.
- Host a spaghetti dinner for colleagues. Provide information cards on the tables.
- Host a family picnic.
- Give a presentation on an area of communication of interest to a local group (e.g., communication problems as we age to seniors, dealing with communication problems in the classroom, vocal hygiene for secretarial and reception staff).
- Have a display in the hospital with information and promotional materials. Be available to answer questions and accept referrals.
- Hold an open house in your department and invite those who use your service to visit.

Leave your Mark

- Add "May is Speech and Hearing Month/ Mai est le mois de la communication" labels to your outgoing mail and e-mail.
- Put hearing and speech month messages with sticky labels on pens, magnets, etc.
- Provide CASLPA bookmarks to the local libraries.
- Prepare and present to the parents of children you serve thank you bookmarks "signed" by their children (see samples below).

Paper Trail

- Have a May Month quiz with the staff in neighboring departments to promote awareness.
- Send CASLPA posters and a "thank you for your early referral" letter to all the family physicians in your region.
- Place information or questionnaires on the tables at your hospital cafeteria.
- Prepare tray liners to place on trays at the hospital cafeteria.
- Place posters describing the services you provide throughout the hospital or at local schools.

More May Month Ideas . . .

Thanks Nana!



For coming to speech therapy with me,
for helping me with my homework,
for reading to me,
for talking to me often each day, and
for teaching me to talk and to listen.



Every time you talk to me,
you help me to grow.

Thanks Mom!



For coming to speech therapy with me,
for helping me with my homework,
for reading to me,
for talking to me often each day, and
for teaching me to talk and to listen.



Every time you talk to me,
you help me to grow.

Thanks Dad!



For coming to speech therapy with me,
for helping me with my homework,
for reading to me,
for talking to me often each day, and
for teaching me to talk and to listen.



Every time you talk to me,
you help me to grow.



Getting to Know Who?

Deborah Maund

Where are you from?

I grew up in Moncton and, after many years of traveling about, find myself back home.

Where did you go to undergrad/grad school?

I went to Mount Allison in Sackville, NB for my Bachelor's Degree and then headed to Halifax for my M.Sc. at Dalhousie.

Where did/do you work?

Some people think I have job ADHD but I just think that I've been lucky enough in my career to have been able to use my education and talents to see the world! My first job was with Integrated Services for Northern Children (ISNC), a rural multidisciplinary traveling clinic based out of Kenora, Ontario. I moved from there to Thames Valley Children's Centre in London, Ontario where I spent 7 years working as a pre-school clinician, feeding & swallowing resource, university liaison and professional practice leader. Since then, I've spent 3 years on the pediatric team at SCCR in Fredericton, 2 years at the International School of Brussels in Belgium and now find myself back at home in Moncton in private practice where I am the owner of Speech-PATH4U.

What population?

Mostly preschool and school age.

What are your top 3 therapy tools?

My top 3 therapy tools....books (I try to include one somehow into every therapy session); bubbles and Tic-Tac-Tony (a fun variation of tic tac toe that is loved by all ages!).

Fondest memory as a clinician to date?

I couldn't narrow it to a single memory. Each time a client meets a goal or has an "ah-ha" moment, the smile on their face and the joy that they feel reminds of why I do what I do and LOVE it!

If you won the lottery, what's the first thing you'd do?

If I won the lottery, I'd pay off my house then buy a plane ticket (somewhere, anywhere!)

If you could learn to do anything, what would you do?

I want to learn to speak more languages...German, Arabic, Italian, Spanish...

Anything inspiring to share with members?

My motto is live life with no regrets. It's worked pretty well for me so far and I've been lucky to experience a lot of great joy in my career and to live some really memorable experiences.

Choose one other NBASLPA member. What is your favourite thing about that person?

I have to pick two - Renee Levesque and Margo Cartwright. We met at Dal and were roommates during grad school and still stay in touch. They are good friends to have and have each been a great support to me throughout my career!