

ECHO

Newsletter of the New Brunswick Association of Speech-Language Pathologists and Audiologists

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President's message

Hello fellow members,

Summer is here and probably much appreciated by many of you!

Our year continues to move forward at a pace hard to keep up with and I just realized this is almost the end of my term as president.

The Executive has been a great team this year and our focus is now moving toward the AGM in September. A great thank you to Jennifer and her team who have put together a great conference this year. Please go to our web page and look at this year's conference and register if you have not already. Early bird registration has already passed. (Just a friendly reminder that SAC now holds their conferences every other year so they will not hold a conference this year.)

As members transfer from one role to the next with our association, we are looking at finding ways to maintain stability and momentum, especially with our association responsibilities in national groups. We are looking at finding a way to co-share these responsibilities so that, as members move through their volunteer terms, they are more up to speed and can join the momentum with more confidence. Thanks to Deborah Maund who has been keeping active with Pan-Canadian Alliance.

The Canadian Alliance of Audiology and Speech Pathology Regulators (CAASPR) continues to move forward as Nova Scotia looks into regulatory bodies and legislation. We thank Linda Walsh, who has generously agreed to be our voice and constant representative of our association with this alliance over the next few years.

Gilles Allain, our new executive director, continues to help us build on our strategic plan as he helps us determine how to move our association forward. We will draw on his past experiences and personal interests to help to keep our association active and on track. I encourage you to come and meet him in person this September at our AGM.

Our association will continue to encounter many concerns as government shifts responsibilities and looks for cost saving strategies that most likely will impact many of us. We are a very small association and we are only as strong as our participation in the association. Again, I encourage you to participate and volunteer. This September will be the end of term for some and I encourage you to nominate members to keep the association effective. A call for nomination will be sent to all members. We have submitted three names to the government, who will appoint a new lay representative for our association. We will also need a new public representative in the near future. Thank you to Jean Marc Morneault for fulfilling this role over the past three years; I know you will love your new role as a grandparent.

Up-to-date information regarding dates and conference presenters can be found on our website under Events. Enjoy your summer and I look forward to seeing many of you this September in Fredericton at our AGM.

—Matthew Box
President of NBASLPA



Congratulations to Jennifer O'Donnell who has been appointed 2nd Vice-Chair of Speech-Language and Audiology Canada's Board of Directors.

Reminder from the Registrar:

Bylaw 14.11: Any member who changes his (her) place of employment or employment status must notify the Registrar in writing of such change within 30 days thereof.

News from the Membership Committee

It has been relatively quiet for the membership committee in the new year. So far this year we have approved 2 new members; 1 audiologist and 1 speech-language pathologist.

In addition to new membership approval, the membership committee, in consultation with the registrar, is looking into guidelines for return to practice.

—Mary Blunston

News from the Training Trust Fund

The Training Trust Fund (TTF) Board received a total of 15 eligible applications for the three (3) individual bursaries up to \$1000 each available for 2015. The random draw was done on February 18th, 2015. We are pleased to announce that Stéphanie Bellemare-Gagnon, Christine Viel-Ladouceur and Renée Lévesque were selected at random to receive the bursaries. Congratulations to Stéphanie, Christine and Renée!

Based on the return and value of our investments in 2014, the TTF Board has decided that \$2000

would be available for funding requests to organize educational events in 2015. All TTF documents (guidelines and forms) are available on the NBASLPA website in the members' section. If you have any questions or comments, do not hesitate to contact any one of the board members.

Current Board members are: Paula Murray (co-chair), Francine Cormier (co-chair), Patty Campbell-Guitard, Annie Giasson, and Mélanie Chiasson, (NBASLPA Treasurer).

–Francine Cormier

NB SLP Interviewed by National Magazine

SLP Bernise Hachey of Bathurst was interviewed by Good Times, Canada's Magazine for Successful Retirement. In the article, Hachey *along with* Taslim Moosa, SLP and clinical supervisor and lecturer at Western University's School of Communication Sciences and Disorders, and Richard J. Welland, SLP and associate professor in the Department of Applied Linguistics at Brock University discussed the effects of communication and swallowing in the over 55 population and the role that SLPs play in alleviating their often devastating affects.

The article also gives first hand experience from Steve Goff and his wife Carol, who have been

dealing with aphasia since his stroke in 1994. Since 1999, Goff has been working to raise public awareness of aphasia as well as being heavily involved in funding and development of aphasia programs. His public speaking engagements often start with "Imagine if the last word you said tonight was the last word for the rest of your life."

The full article, a wonderful advocacy piece, can be found here: <http://wendyhaaf.com/wp-content/uploads/2015/02/Communication-Disorders.pdf>. Well done, Bernise!

NB Audiologist Awarded Top Prize for Certification Exam

Exams—No matter how long it's been since we wrote one, we all remember the pressure of exams and the feeling of elation we get when we find out we did well. This year, we are proud to have the 2015 National Clinical Certification Exam Award winner for audiology in our midst. Alex Calhoun graduated with an MSc from Dalhousie's School of Communication Disorders in 2014. Below are quotes from an interview Calhoun did for SAC's *Communiqué* blog starting with how he came to audiology.

"I was always really into science. I liked learning about the body and how it works and when I did my undergraduate degree in biochemistry, I really enjoyed learning about the eyes and ears. I had never thought about audiology as a career until I had the chance to shadow an audiologist, which is when I found that I liked the idea of caring for and getting to know people. I enjoy communicating with people and building relationships with them so I chose audiology because of the time spent with people and the science aspect of it. I'm also fairly analytic and found that the field fit my strengths and what I liked doing. Now that I'm in it, it feels kind of like detective work. It's cool how many tools and kinds of equipment we have at our disposal to figure out what's going on with someone's hearing."

Calhoun explains that the biggest parts of his exam preparation came from his internship and externship. One of his clinical educators excelled at the education process.

"One of the audiologists I worked with was particularly helpful – he always sat down with me to go through the more interesting cases we worked on, to make sure I really understood what the results meant and to emphasize how important it is to be a critical thinker." As a recent grad myself, I couldn't

agree more on the importance of clinical educators to the learning process.



Calhoun is currently working at the small Upper River Valley Hospital in Woodstock, N.B and I love the way he describes his position.

"I couldn't ask for a better position in audiology. I am the sole audiologist here and, although I didn't see myself going somewhere where I would be working alone, my school program really made me feel prepared and confident enough to do it. I'm connected to the Dr. Everett Chalmers Hospital in Fredericton and so I talk to the audiologists there weekly about cases, and that's been a good resource. As far as I know they haven't started screening my phone calls."

Regional Updates

Restigouche Area

Hope to hear from you next time!
Would you like to represent the
Restigouche area? The position is vacant!

Campbellton Area

Hope to hear from you next time!
Would you like to represent the
Campbellton area? The position is vacant!

Saint John Area

Hope to hear from you next time!
Would you like to represent the Saint
John area? The position is vacant!

Edmundston Area

Hope to hear from you next time!
Would you like to represent the
Edmundston area? The position is vacant!

Chaleur Area

Technically this position is vacant and needs to be filled but Jennifer O'Donnell graciously filled in this edition (see below).



This area could be filled with information about you and your colleagues instead of a random picture of hay!

If you're interested, come find me at the AGM or contact me at communicationnb@gmail.com.

Would you like to become a representative to keep us up to date?

Your duties would include contacting your local area SLPs and audiologists for updates 3-4 times per year and sending them along to the Editor (in either English or French).

Regional Updates Continued

Fredericton and Upper River Valley Area

Fredericton and URV celebrated May Month with a regional get-together complete with an education session. At the Dr. Everett Chalmers Hospital (DECH) we prepared poster displays for both audiology and SLP outside the cafeteria to celebrate, educate, and advocate for our professions and patients. The audiology brownies were a huge hit!

Every year, the DECH also prepares a *May is Speech and Hearing Month* Baby Basket full of books and other goodies. Every baby born in the month of May is entered into the draw and Elijah Bradford, one of 173 babies born in the Fredericton and Upper River Valley Areas in May was this year's lucky winner.

The draw helps promote the New Brunswick Universal Newborn and Infant Hearing Screening Program and the importance of early identification of hearing and speech difficulties to maximize a child's success in school and in life. The basket is sponsored by donations to the Department of Audiology and Speech-Language Pathology and the Fredericton Talk With Me program.

—Darin Quinn



Pictured from left right are Sarah Mulherin, Audiology Dept. Administrative Assistant; Elijah with his proud mother, Ashley Keddy; and Amy Coburn, Rehabilitation Assistant.

Fredericton Private Practice

In celebration of May month, Fredericton area private practice SLPs held their 2nd annual social & meeting at The Palate restaurant. This is a gathering of peers who work both part and full time hours in private practice Speech-Language Pathology. It began last year in an effort to provide an opportunity for colleagues to network with peers with whom they share referrals and consult with throughout the year. Topics of discussion included work hours and schedules, referral sources and processes, documentation and payment practices, insurance options, areas of special interest and/or experience and the general ins and outs specific to owning your own business.

We are fortunate to have a dedicated networking team of professionals in our area who don't like to see clients lingering private practice waitlists unnecessarily. We therefore realize that sharing referrals, experience, and knowledge is beneficial to all. By getting to know our peers, we recognize when fellow private practice colleagues have special interests and skills or service delivery and scheduling options that may benefit specific clients and their families.

Most of all we get to enjoy a delicious meal and have fun catching up with friends...so much so that we can't wait until next year to meet again. We are planning another great gathering at the end of the summer and welcome any interested SLP to join us! If you would like to be added as a contact for our group, please feel free to email kerrischriverslp@nb.sympatico.ca.

—Kerri Schriver

Regional Updates Continued

Miramichi Area

The Miramichi Regional Hospital would like to welcome back from maternity leave, Tiffany Dixon and Lindsay Gilliss.

–Lindsay Gilliss

Moncton Area

The Speech and Hearing department at The Moncton Hospital has had a busy spring season! We welcomed our newest Speech-Language Pathologist, Mylène Melanson to the department in February. She has been an excellent addition to our clinical team.

Moncton Hospital also celebrated May Month with colleagues from the Georges Dumont University Hospital, private practice, schools, and the Talk With Me program. Our activities included a presentation on student supervision by Dalhousie University and an opportunity to celebrate our wonderful professions. We wish everyone a beautiful summer in New Brunswick!

–Cathy Cormier

Chaleur Area

SLPs are on the move in the Chaleur region! After three years at the Chaleur Regional Hospital, Karine Nadeau is moving to la belle province. We're going to miss you, Karine!!! Filling Karine's position is Stéphanie Maillet from Campbellton who will join our team in September. Welcome, Stéphanie!!! Also, Estelle MacDonald will begin her second maternity leave in July and we're lucky to have hired Monica LeBlanc to replace her. Monica joins us from Saskatchewan, but is from NB originally. Welcome, Monica!



Back (left to right): Bernise Hachey, SLP; Jennifer O'Donnell, SLP; Estelle MacDonald, SLP; Stéphanie Maillet, SLP; Chantale Gallant, SLP

Front: Lynn Roy, rehabilitation assistant; Eva Arseneau, administrative support



Back (left to right): Bernise Hachey, SLP; Jennifer O'Donnell, SLP; Estelle MacDonald, SLP; Eva Arseneau, administrative support; Chantale Gallant, SLP

Front: Lynn Roy, rehabilitation assistant; Karine Nadeau, SLP



Bernise Hachey, SLP and Estelle MacDonald, SLP enjoying lobster!

Regional Updates Continued

Chaleur Area (continued)

In other Chaleur Region news:

May Month in Bathurst was busy; This year, the SLPs at the Chaleur Regional Hospital (CRH) put up posters developed by SAC as well as those the department created last year that highlight a family in our area with several family members who have been seen by a speech-language pathologist and/or an audiologist. We also put up a hall-length sign announcing May Month and put labels on outgoing mail. Then we celebrated May Month at the annual lobster extravaganza (Baby MacDonald 2.0's impending arrival, Karine's departure, Stéphanie's arrival, and Lynn's birthday!) Finally, Jenn completed the thickened liquid mini-challenge at an SAC board meeting in Ottawa and challenged the SLPs and audiologists at CRH! Estelle, Karine, Chantale, Bernise, Lynn, and Annie (keen audio that she is) took on the challenge - Annie was the first one done her 8 ounces of honey-thickened liquid! They are challenging all of YOU to take the mini challenge! For more info: <http://www.geripal.org/2015/01/the-thickened-liquid-challenge.html>, #thickenedliquidchallenge. If you opt out, please make a \$20 donation to a geriatric or palliative care charity of your choice or to SAC.

—Jennifer O'Donnell



Annie Giasson, audiologist, was the first to finish her thickened liquid!



Lynn Roy, rehabilitation assistant



Pictured from left to right are Karine Nadeau, SLP; Estelle MacDonald, SLP; Chantale Gallant, SLP; and Bernise Hachey, SLP.

2015 NBASLPA Conference and AGM

The NBASLPA 2015 AGM will be held in Fredericton, NB at the Crowne Plaza Lord Beaverbrook Hotel on Saturday September 26, 2015 at 12:00pm. Elections for Executive Council positions will take place at that time.

Nominations for the following positions on the N.B.A.S.L.P.A. Executive Council are requested:

- President-Elect (term of 1 year to be followed by 1 year as President and 1 year as Past President)
- Treasurer (term of 2 years)

Downtown Fredericton—A Mini Guide

Where to eat—a few of my favourites

540 Kitchen & Bar Gastropub

A trendy pub with an excellent creative menu and a rotating tap system that focuses on Maritime microbrews.

540 Queen Street—Main courses range from \$10 to \$30 and lunch ranges from \$9 to \$12.

Isaac's way

A longtime favourite restaurant with a focus on local products. They even have an ongoing silent art auction showcasing local artists and to fund education in the arts for underprivileged kids.

649 Queen Street—Main courses range from \$13.5 to \$24 and lunch ranges from \$12 to \$17.

King Street Alehouse

A local pub with house-smoked BBQ and an extensive beer menu.

546 King Street—Main courses range from \$12 to \$27 (with a \$49 outlier of enough smoked everything to feed me for a week!) and lunch ranges from \$10 to \$14.

10 Resto

10 tables, 10 menu items, and 10 different menus a year. Run only by a husband and wife team, you really need a reservation; they serve only 10 tables a night but what they lack in quantity of tables they make up for in the quality of the food!

87 Regent Street—Main courses range from \$18 to \$29 and they currently have camel on the menu! (no lunch service)

The Palate

While they have an excellent dinner menu, lunch and Saturday brunch are where they really shine!

462 Queen Street—Main courses range from \$18 to \$25 and lunch ranges from \$8.85 to \$12.

Just want a coffee and a treat?

Jonnie Java Roasters

Single origin coffees roasted in-house. No phones, computers, or sitting so pick up a coffee and chat with the regulars or peruse the beautiful products from Paradise Imports.

95 York Street

Chess Piece Pâtisserie

A pâtisserie in the true sense of the word—They offer mouthwatering desserts for you sweet tooth and also serve savoury pastries, soups, and sandwiches if you're looking for lunch.

361 Queen Street



What to do

Assuming the weather is nice, the best thing to do in Fredericton is take a walk along the waterfront and the beautiful downtown streets. Cross the river on the old train bridge which is now part of the Trans Canada Trail.

If you're up early before your first session on Saturday, take a walk to the Boyce Farmer's Market at 665 George Street. Open bright and early at 6AM to 1PM it is the heart of Saturday morning in downtown Fredericton.



NBASLPA AGM & Conference schedule and session descriptions

September 25-26, 2015

Friday		Saturday	
Jason Galster, PhD (Audiology)		A.U. Bankaitis (Audiology)	
Linda Rammage (adult SLP)		John C. Rosenbek (adult SLP)	
Barbara J. Ehren (school-based SLP)		Barbara J. Ehren (school-based SLP)	
Julie Bélanger (French SLP)		Andrea MacLeod (French SLP)	
Friday		Saturday	
8:30-10:00	Sessions	8:30-10:00	Sessions
10:00-10:30	Break	10:00-10:15	Break
10:30-12:00	Sessions	10:15-11:45	Sessions
12:00-1:00	Lunch	11:45-1:15	Lunch
1:00-2:30	Sessions	1:15-2:45	Sessions
2:30-3:00	Break	2:45-3:00	Break
3:00-4:30	Sessions	3:00-4:30	Sessions

REGISTRATION DEADLINE FRIDAY, SEPTEMBER 18

See NBASLPA.ca for registration form and further details.



Crowne Plaza Lord Beaverbrook Hotel,
Fredericton, NB

AUDIOLOGY

Jason Galster, PhD

1-Interpreting Individual Variability in the Outcomes of Patients with Hearing Aids 2-Tips & Tools 3-How to Overcome Challenging Fits

Session Description: Our understanding of hearing aid benefit most often references the "average"



patient. By definition, however, most patients are not this average person. In this session we will look beyond the average, to the extremes of our patient population. Methods for documenting

patient outcomes will be reviewed, as will the expected range of performance with a variety of hearing aid technologies. Strategies will be proposed to modify the prescription of these technologies in order to assist the unsuccessful patient toward their individualized goals.

A.U. Bankaitis, PhD

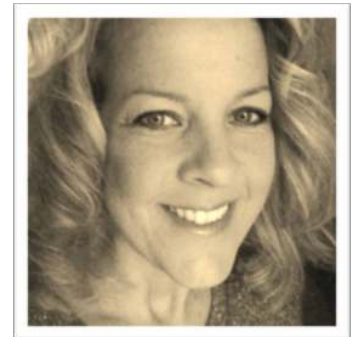
Infection Control in the Clinical Environment

Session Description: Audiology and speech-language pathology services are sought by diverse patient populations who are susceptible to potentially infectious microorganisms residing throughout the clinical environment. As providers of health care services, audiologists and speech-language pathologists must take appropriate measures to protect patients, co-workers, and themselves in clinical situations that may expose individuals to infectious microbes. Infection control

involves the process of minimizing the risk of potential exposure to infectious organisms through careful manipulation of the clinical environment. The purpose of this course is to provide a rationale and practical guidelines for implementing infection control protocols in the clinical environment.

Hearing Assistance Technology: Options Beyond a Hearing Aids Only Approach

Session Description: Individuals with hearing loss seek assistance from audiologists to optimize communication. The market for hearing instruments has traditionally maintained a 20% market penetration, leaving 80% of those who could benefit from hearing instruments without the benefits of some form of amplification technology. For those fit with hearing instruments, Kochkin has shown that nearly 50% of hearing instrument wearers are not satisfied with hearing instrument performance in noisy situations. While hearing instruments represent a vital component in the aural rehabilitative process, these devices should not serve as the end points in the process.



The purpose of this course is to review the latest HAT products available for both hearing instrument wearers and/or non-hearing instrument wearers designed to offer optimal solutions in the most critically consumer-rated listening situations beyond hearing instrumentation only. In addition, other key opportunities will be identified and discussed in terms of how HAT cannot differentiate your clinical practice from the competition (amplified stethoscopes for medical professionals, smoke detectors, etc.).

ADULT SLP

Linda Rammage, PhD, RSLP, SLP(C)

Management of Voice Disorders

Session Description: Voice dysfunction is rarely the result of a single etiological factor. The ALERT model has been evolving over the past decade to guide clinicians from a



variety of professions during evaluation and management of individuals experiencing dysfunction of the voice and larynx. The model is intended to provide a consistent, comprehensive and client-centred approach to clinical

encounters by addressing relevant A (anatomical), L (lifestyle), E (emotional), R (reflux), and T (technique) components (and their interactions) that may be predisposing, precipitating, or perpetuating symptoms. The client and clinician(s) together explore the degree to which each component may be contributing to symptom formation and exacerbation at any point in time, and factors that may contribute to symptom fluctuations. Each client's ALERT profile is used to guide decisions about treatment priorities. During this workshop, theories and research evidence supporting each ALERT component will be presented, along with video clinical examples. The role of commonly-used assessment and therapy tools and approaches will be discussed as they relate to comprehensive client-centred management. Selection of treatment priorities for

specific anatomical and muscle misuse factors will be discussed in the context of the multi-factor model. Participants will be invited to share their own clinical cases and discuss treatment options within the ALERT paradigm. Hands-on practice will be offered for assessment and therapy techniques in common use.

John C. Rosenbek, PhD

The Efficient, Effective Treatment of Dysphagia

Session Description: This will be a clinically-oriented presentation. Specific rehabilitative



techniques will be described along with the clinical refinements that have occurred because of clinical experience. Criteria for their use and fluoroscopic images of appropriate candidates will also be presented. Sensory stimulation, skill training, and strengthening

approaches will all be included. Compensatory approaches, including tube feeding, will be discussed and a series of specific criteria for supporting the NPO decision will be outlined. The issue of when to rehabilitate, when to compensate, and when to do both will be described. Newer methods such as the towel-tuck procedure will be demonstrated, and newer notions such as exercise as neuroprotection will be emphasized.

SCHOOL-BASED SLP

Barbara J. Ehren, Ed.D., CCC-SLP

Session Description: The education world is abuzz with RTI (Response-to-Intervention), and school districts in New Brunswick and other provinces are implementing a variety of approaches. Important questions are: How do SLPs fit into the various RTI frameworks? How do they work collaboratively with colleagues at schools to promote the success of all students, especially those who struggle?

SLPs and RTI: Seizing Opportunities to Assume Important Roles in Schools—practical suggestions for SLPs on appropriate, evidence-based practices across RTI tiers

On Day One of this workshop, SLPs will explore RTI as a golden opportunity to make substantive contributions to the success of students across grade levels within their roles as school SLPs. They will analyze specific activities for engaging in RTI processes across all tiers and will discuss challenges in implementation. Practical, evidence-based practices in intervention and progress monitoring will be discussed.



Partnerships at the School Level to Promote Success for all Students—RTI partnerships at the school level among SLPs, teachers, administrators, and other support personnel

For Day Two, SLPs are asked to encourage a teacher, administrator, or other service provider to attend in order to explore integration of RTI components at the building level so that the expertise of all professionals working in schools can be used to full advantage. Further, infrastructures at the school level to support RTI processes will be addressed with frank dialogue about RTI opportunities and pitfalls.



SLP (FRENCH SESSIONS)

Julie Bélanger, M.O.A., SLP

The practice of speech-language pathology when working with children with behavioural challenges



Session Description:

The practice of speech-language pathology when working with children who have behavioural challenges raises several questions:

Do behavioural challenges necessarily have a link to language deficits? What if

the child does not want to, or cannot collaborate? What expectations can parents have of the speech-language pathologist and vice-versa? Should the therapeutic goals be oriented towards clinical practices that seek to bypass these behavioural issues, or should the speech-language pathologist's goal be to contribute to resolving these issues? Is it possible to evaluate the child? When, where and how do you begin this evaluation? Should the speech-language pathologist's involvement be delayed, and should the child be referred to another professional? What can the impact of a speech-language pathologist's clinical choices have on the child's overall development?

This training aims to examine behavioural issues in children through the lens of speech-language pathology, from avoidance to crisis. The frequent co-occurrence of language deficits with developmental delays, both cognitive and relational, will be briefly overviewed. Using the known efficient characteristics of early intervention programs, a dynamic evaluation/intervention model, that 1) is respectful of individual

characteristics, 2) will encourage active involvement of both parents and the child in the problem solving process, and 3) contains wide-spectrum speech-language pathology goals will be presented. The notion of healthy family communication will be discussed and a reflection on the hierarchy of speech-language pathology objectives will be presented. The importance of the function of language, particularly communicating and reflecting, in relation to the regulation of behaviour and learning will be addressed, while outlining the relevance of an early speech-language pathology evaluation/intervention that contributes to constructive management of behavioural challenges.

Andrea MacLeod, PhD

Speech language pathology practice with bilingual children



Session Description:

The purpose of this session is to present information regarding the acquisition of language in a multilingual context and to review the evaluation strategies for bilingual children. The training

will demonstrate how language development in bilingual children is influenced by exposure and social context. Data regarding speech and language development in bilingual children will be addressed in typical children and children with a delay or disorder. This training will equip participants to (1) reflect on how to adjust clinical practice for this population, (2) identify ways to support bilingual development of these children, and (3) provide evidence-based advice to those families.

Poster Campaign Update

Congratulations and kudos to Sue Greer, Cathy Cormier, and Darin Quinn, as well as Emely and Kevin from Horizon Communications. Great job!

As Greer puts it, "What an interesting learning experience! At times I felt like I was on the cast of 'Mad Men', under the gun to come up with a stellar marketing scheme that would outshine the competition's. Unfortunately, I think I would be axed long ago! I definitely have a new appreciation for our Horizon Communications team."

The parent in the poster is our very own CPC member, Martha McWilliam and her adorable daughter, Josie.





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RESTIGOUCHE	VACANT
CHALEUR	VACANT
FREDERICTON & UPPER RIVER VALLEY	Darin Quinn

A message from the editor

It's been a slice
summer—but
welcome fall!



PUBLISHING INFORMATION

ECHO is a publication of the New Brunswick Association of Speech-Language Pathologists and Audiologists. Echo is published three times yearly. The newsletter is a benefit of membership distributed to all NBASLPA members. A yearly subscription may be purchased by non-members.

SUBMISSIONS / ENQUIRIES

Letters to the Editor, commentaries, and other submissions (including photos) are welcome. The Editorial Board reserves the right to edit submissions for length and clarity. Please forward submissions to:
communicationnb@gmail.com

NEXT SUBMISSION DEADLINE:

October 15, 2015

ADVERTISING

Employment and business advertisements will be published according to the fee schedule below. Educational opportunities are advertised free of charge.

Fees must be received prior to publication. A copy of the newsletter containing the advertisement will be sent to the advertising agency at their request.

Employment advertisements should contain position title, duties, qualifications, salary, and contact information.

All advertising submissions may be edited to conform to space purchased.

For more information, please contact Diane DeCoste at the NBASLPA office.

Cheques made payable to: NBASLPA

Employment and business ad fee schedule:	
business card	\$25.00
quarter page	\$50.00
half page	\$100.00
full page	\$200.00

business card	\$25.00
quarter page	\$50.00
half page	\$100.00
full page	\$200.00